

Atelier Égalité

2025

A PHOTOGRAPHY & CONTENT
CREATION PORTFOLIO

BY SIGRID MAYER & FELIX FRÜHAUF

Hello!

We are Sigrid and Felix - a photography duo based in Vienna, Austria. With our combined expertise in lifestyle photography, we specialize in creating visual stories for beauty, cosmetics, jewelry, fashion, accessories, interior design - essentially everything that makes life more beautiful. We believe in creating distinct visual languages for each of our clients, helping their unique brand identity shine through. Through years of collaboration, we've perfected the art of delivering seamless photo and video content, backed by thorough project planning. This portfolio showcases our work across various projects, each image reflecting our commitment to quality and creative vision.



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ATELIEREGALITE.AT

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Our Services

Commercial & Campaigns // Social Media Content //
Lookbooks // Editorials // Video Content //
(Business) Portraits // Onlineshop //
Product Shots // Production & Organization

SELECTED BRANDS WE WORKED WITH:

LILLET

BUCHERER
1888

Katjes

CAJOY
JEWELLERY

The Female Company

HAUTE COUTURE AUSTRIA

noelle

RefectoCil®

SuperCycle

LOUIS VUITTON

WIR SIND
WIEN
FESTIVAL

VOLKSOOPER
WIEN

SCHULLIN
WIEN

UNIQA

DR. TONAR
COSMETICS

Christian
Louboutin

LA DOLCE VITA



MD DESIGN AW24



Every dining experience, every travel moment, and every carefully crafted cocktail has a story to tell. We combine our technical know-how with a natural lifestyle approach to create images that invite viewers to imagine themselves in the scene, experiencing their own slice of la dolce vita. From cozy wine bars to luxury resorts and neighborhood caf  s, we love capturing those special moments that connect with your audience.



PIZZERIA AL BACIO, VIENNA

MAX STIEGL FOR BUCHERER





Great photography speaks to all your senses - making you almost smell and taste what you see in front of you. It's about capturing those moments that make your mouth water: the first sip of a fruity aperitivo on a warm summer evening, the rich aroma of a freshly pulled espresso in morning light, or that peaceful moment of enjoying your breakfast while the city slowly wakes up below.

„Italy is
always
a good idea.“

- EVERYONE



MOOD BOOST



PLAY VIDEO

NOELLE BRUSH

SUPERCYCLE



NICOLAS DUDEK



 PLAY VIDEO





KATJES



THE FEMALE COMPANY



Color isn't just a visual element - it's a feeling, a mood, an entire story waiting to be told. We play with bold palettes and contemporary vibes to create content that catches the eye and captures the zeitgeist of today's visual culture.

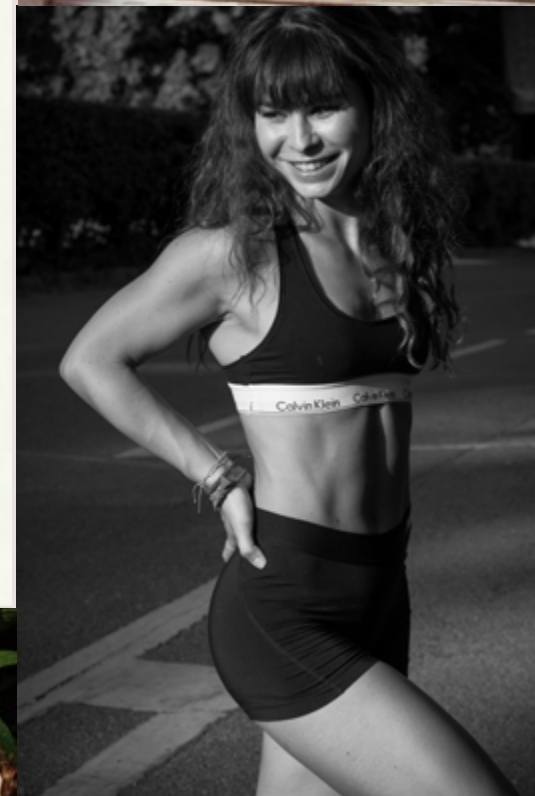
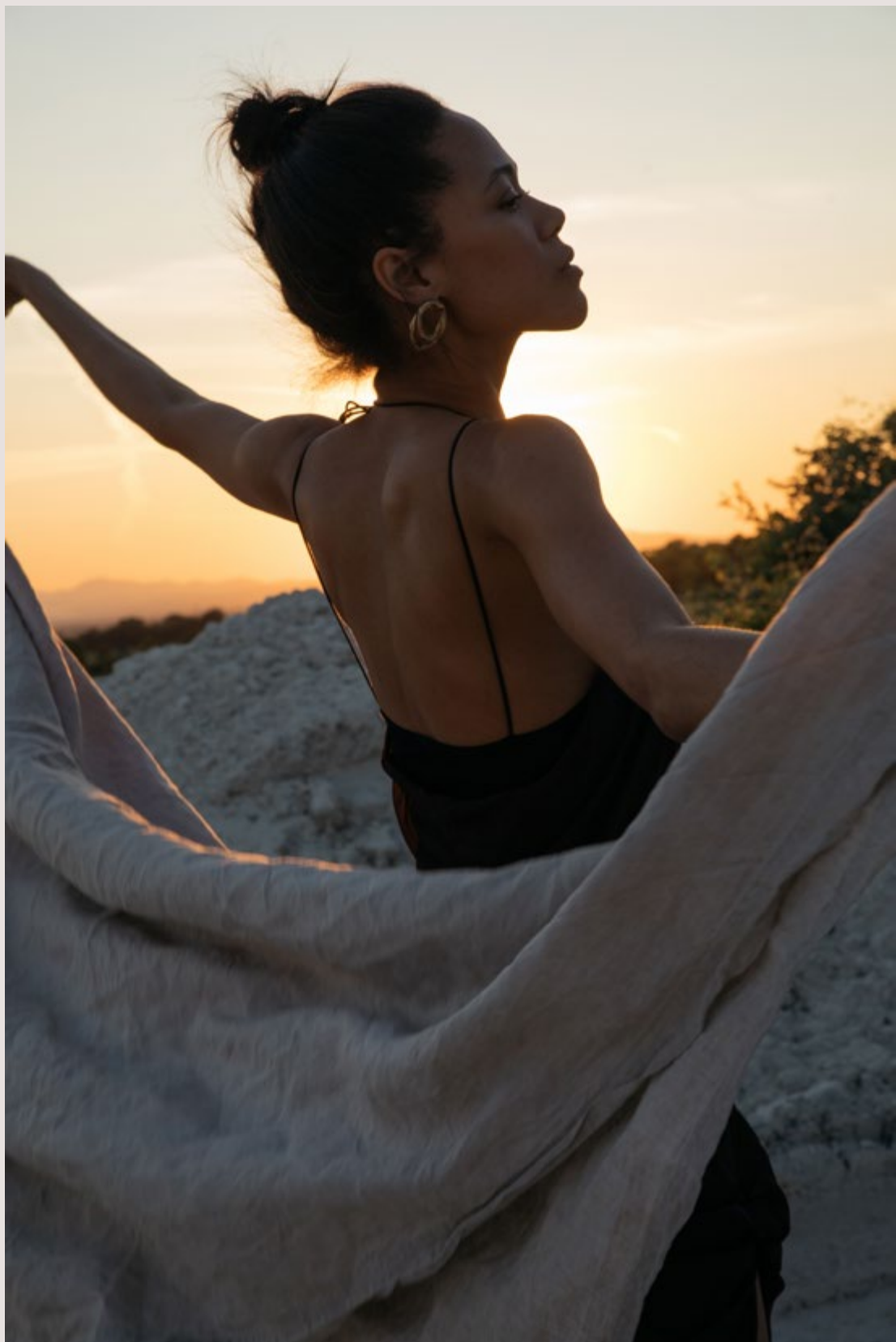
LOUIS VUITTON FOR L'OFFICIEL AUSTRIA



SLOW MORNINGS

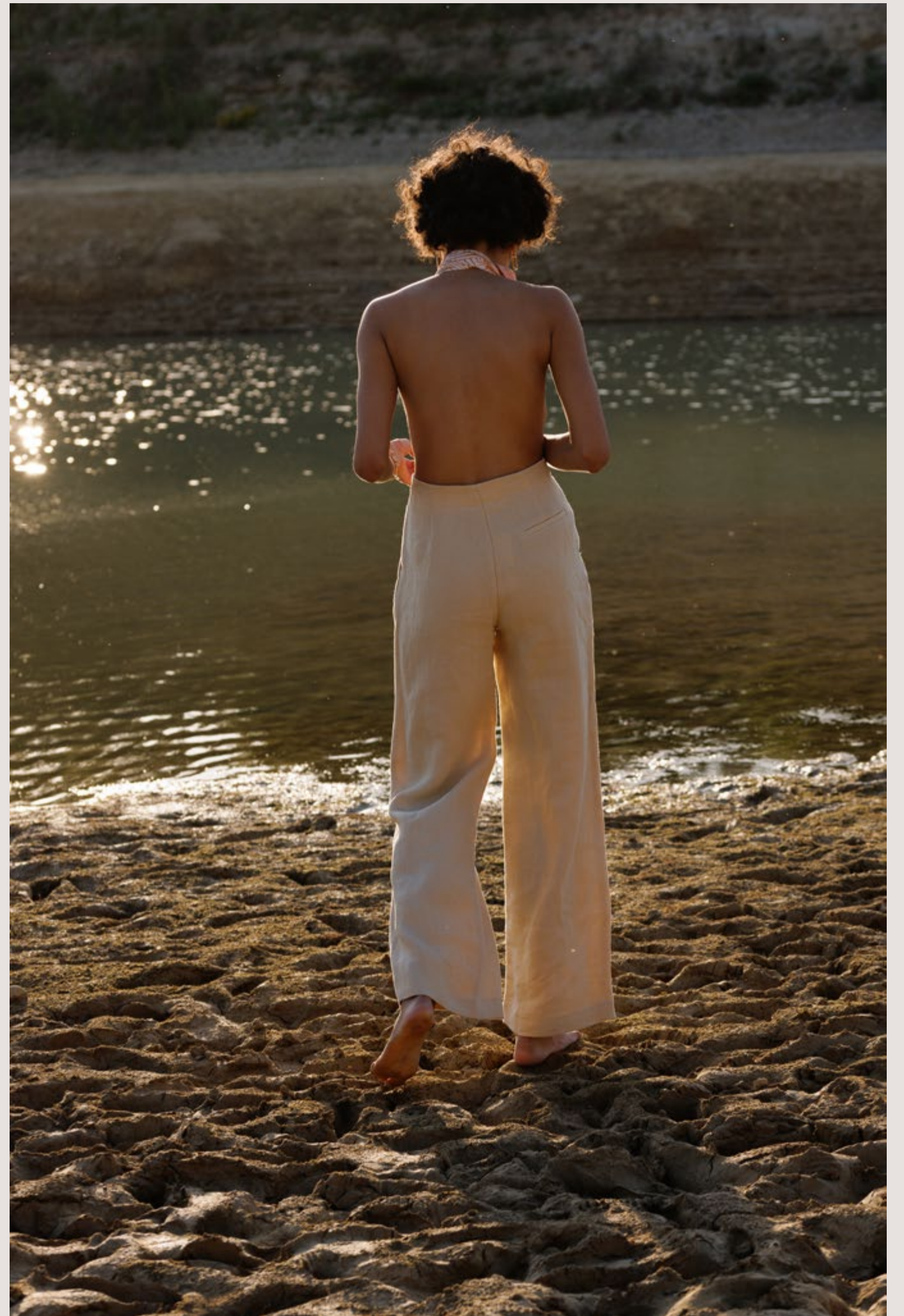
There's something magical about those first quiet hours of the day. Starting the day mindfully sets the tone for everything that follows. We capture those serene moments of self-care and gentle rituals, where time seems to slow down and every detail takes on a special significance.







SONORO AUDIO



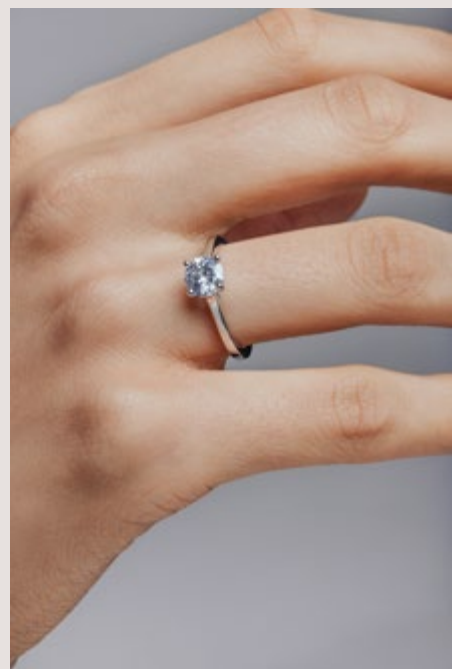


CHRISTIAN LOUBOUTIN FOR L'OFFICIEL AUSTRIA



CAJOY JEWELRY AW24





SCHULLIN WIEN

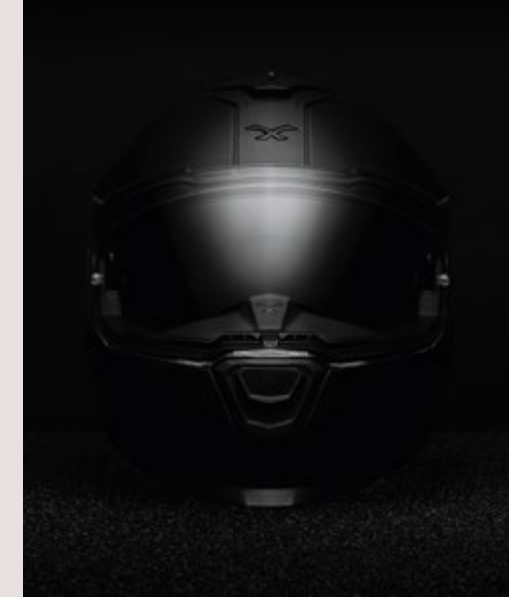
Yes, yes... a thousand times yes!



QUIET LUXURY



True luxury whispers, it doesn't shout. We focus on those details that speak volumes: the perfect drape of fine fabric, the sophisticated play of light on metallic surfaces, subtle textures that define premium quality and timeless style...



CHAPTER MAGAZINE





IC SPRING



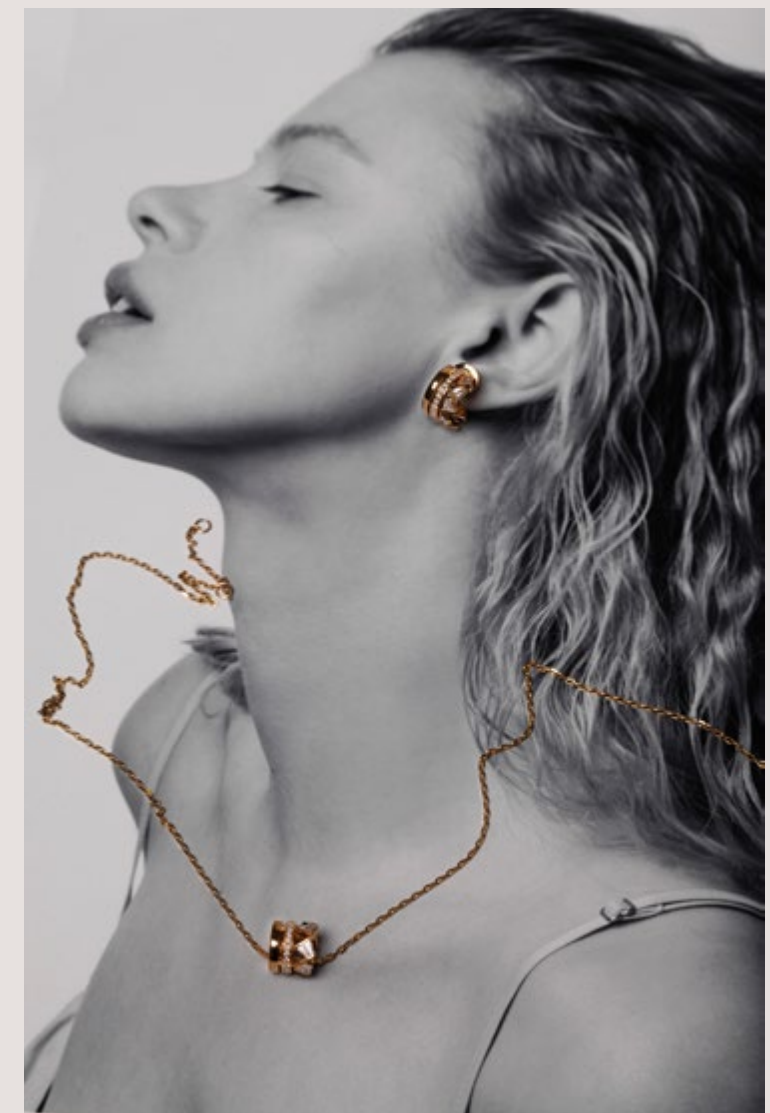


TIMELOUNGE



„Sophistication
lies in the details.“

BUCHERER X ARMANI BEAUTY



CHIARO BEAUTY

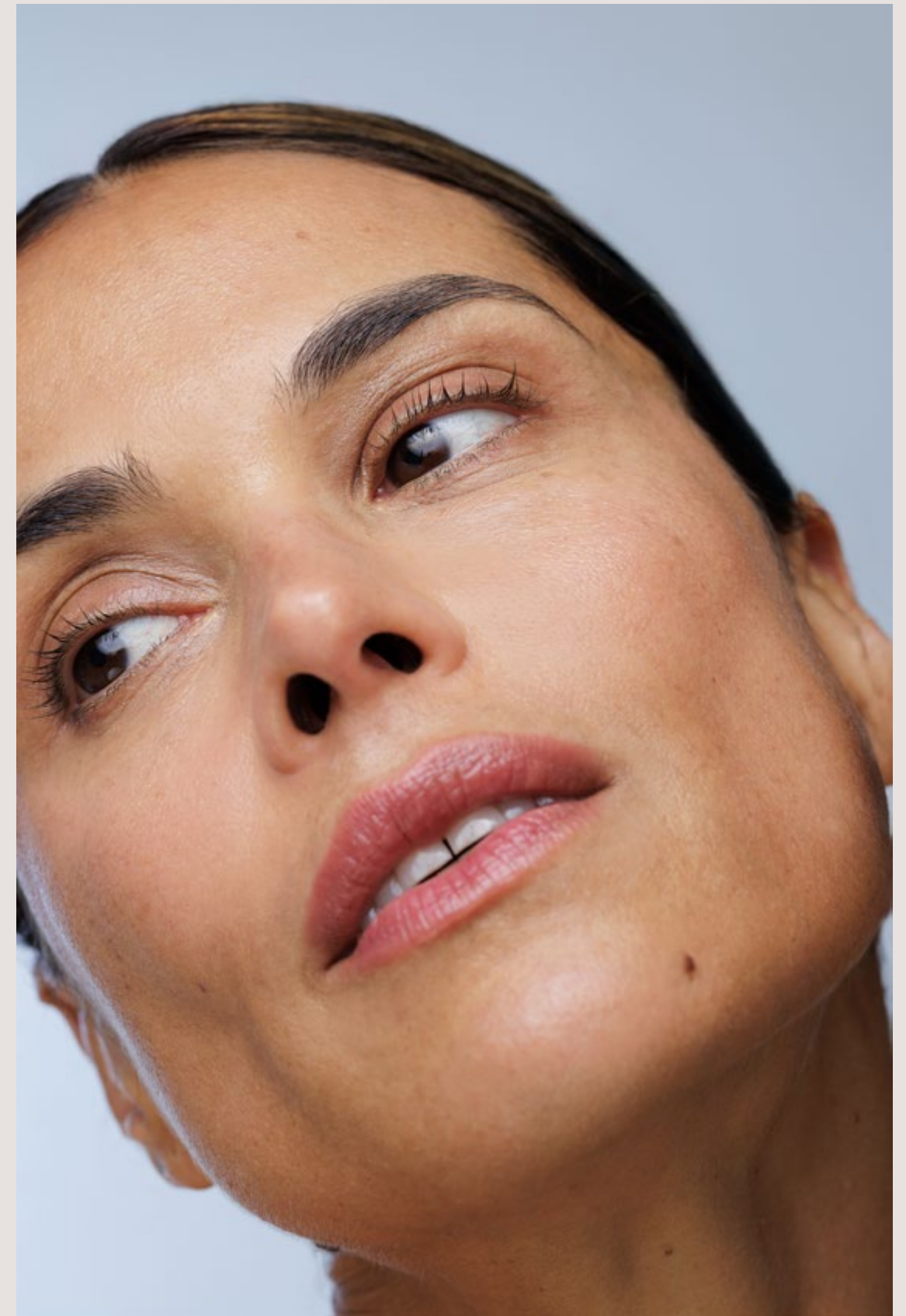
PURE





In simplicity lies beauty. Our clean, minimalist approach strips away the unnecessary to focus on what truly matters - the essential elements that tell your product's story with clarity and purpose.







DR.TONAR COSMETICS

Sometimes less truly is more. We craft images that breathe, allowing your products to speak for themselves through thoughtful composition and pure, honest presentation.

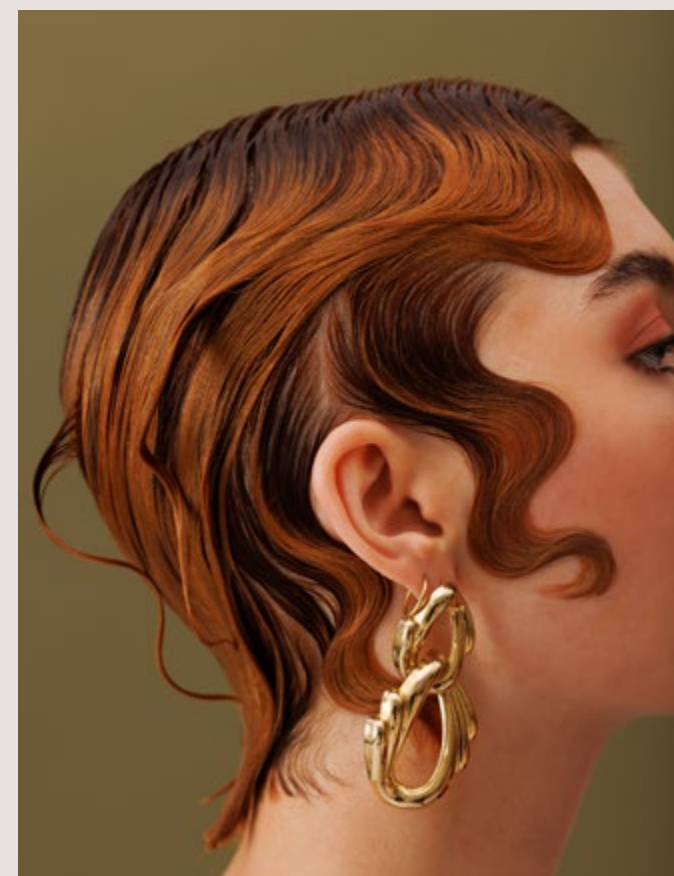
ORGANIC POETRY



We experiment with natural elements and organic movements to craft visual stories that feel both innovative and timeless. Through light, shadows, and unexpected perspectives each image becomes a visual poem, playing with textures and reflections to reveal the extraordinary in everyday moments.

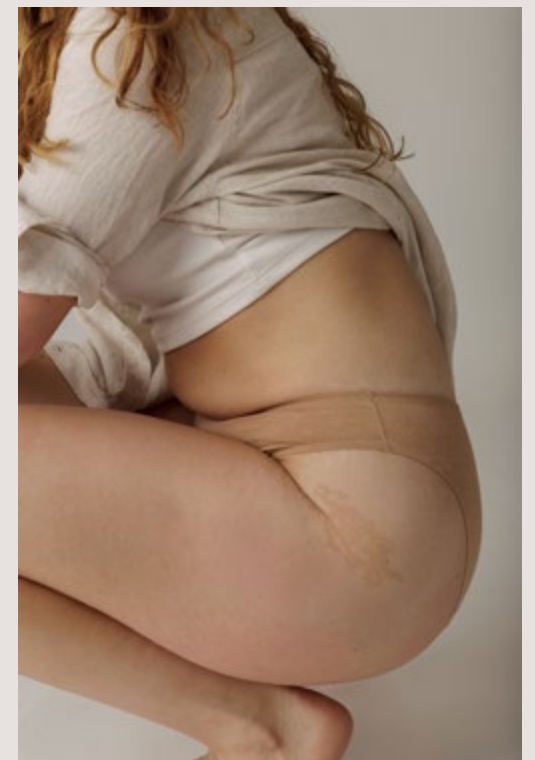
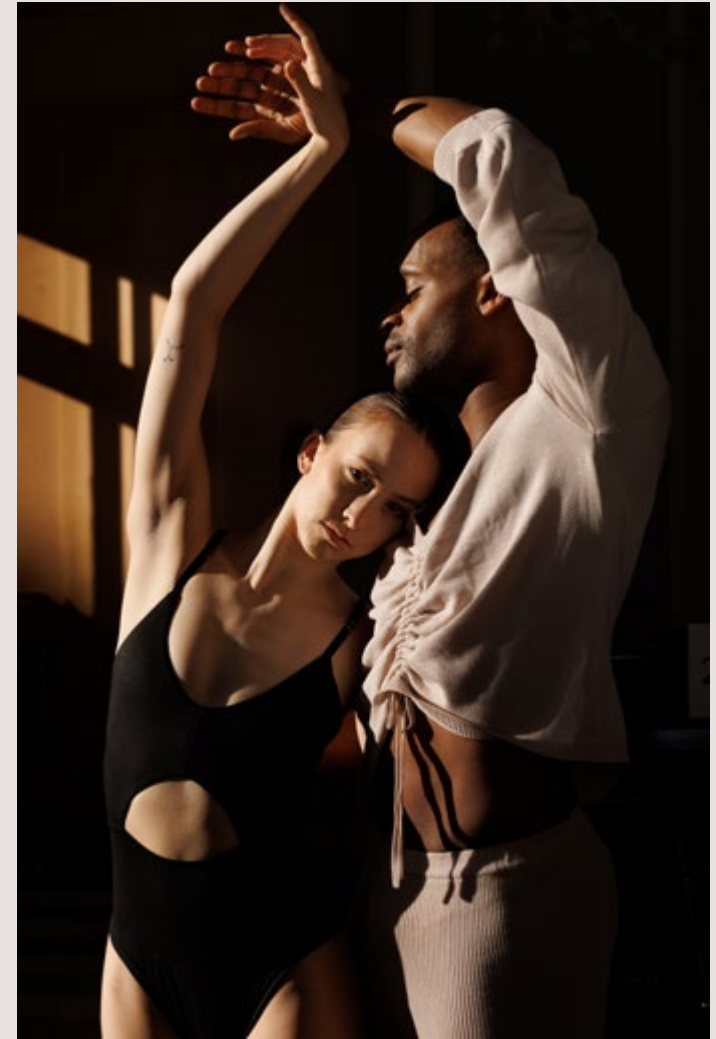


AKAT STUDIO





VOLKSOPER WIEN



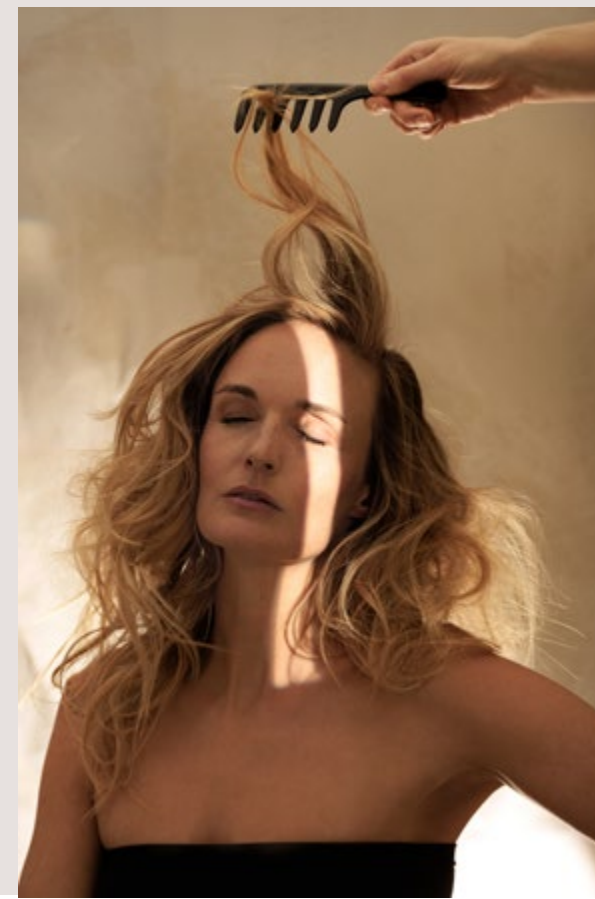
SELENACARE



SHUT UP CLUB



SCHÖN! MAGAZINE



Let's create
something
wonderful
together!

Contact us!

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