

Atelier Égalité

Founded by Sigrid Mayer and Felix Frühauf.

We are a Vienna-based
studio specializing in creative
strategy and visual production.

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We never believed in creating content for content's sake.
We always approached visuals as part of a bigger narrative.

SOME BRANDS WE WORKED WITH SO FAR SOME BRANDS WE WORKED WITH SO FAR SOME BRANDS WE WORKED WITH SO FAR

LILLET

CAJOY
JEWELLERY

The Female Company

Katjes

HAUTE COUTURE AUSTRIA

LOUIS VUITTON

RefectoCil

noelle

THE RITZ-CARLTON

SCHULLIN
WIEN

UNIQA

DR. TONAR
COSMETICS

Christian
Louboutin

BUCHERER
1888

VOLKSPER
WIEN



If you let us shoot
for one day...

FASHION
CLIENT: AKAT STUDIO



If you let us shoot
for one day...

FASHION
CLIENT: AKAT STUDIO

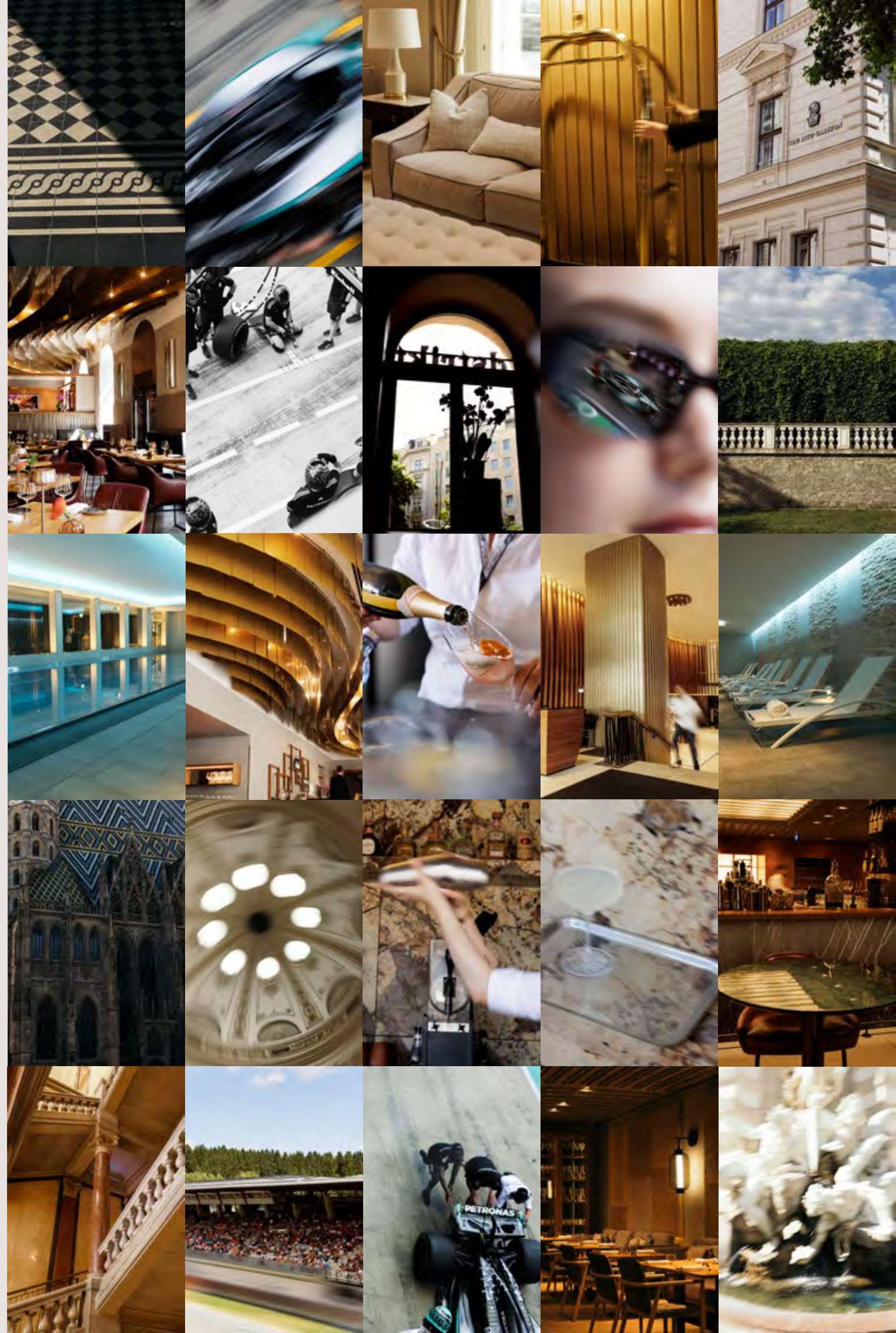


If you let us shoot
for two days...



HOSPITALITY

CLIENT: RITZ CARLTON X GRAND PRIX AUSTRIA





If you trust us to build a whole
visual language for your brand...

CLIENT: NOELLE

**If you let us take
care of the whole
production...**



Watch the commercial here

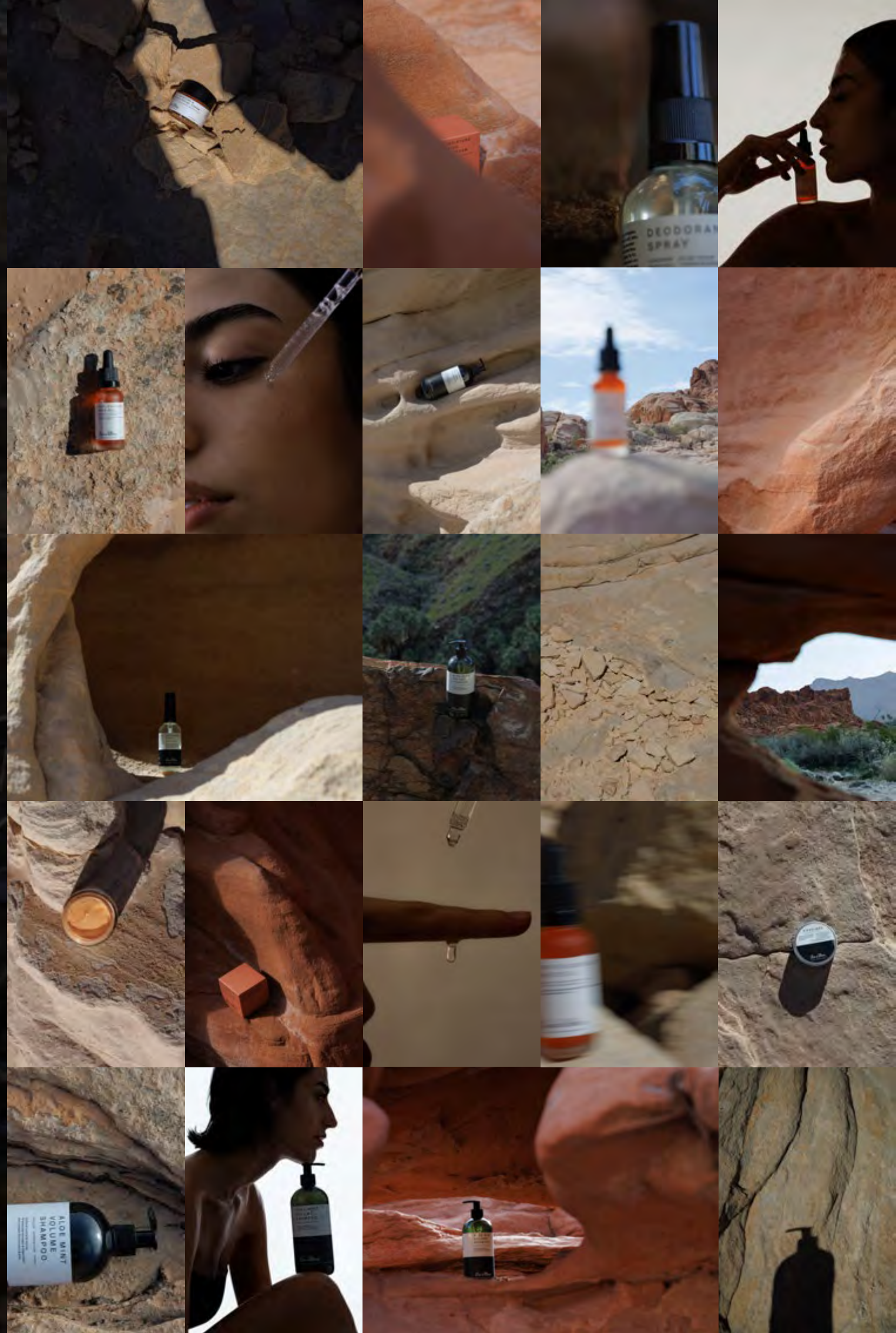
PRODUCTION & PHOTOGRAPHY
CLIENT: NOELLE



If you give us the
briefing and trust us
with the rest...



BEAUTY
CLIENT: LESS IS MORE



If you trust our
creative vision...

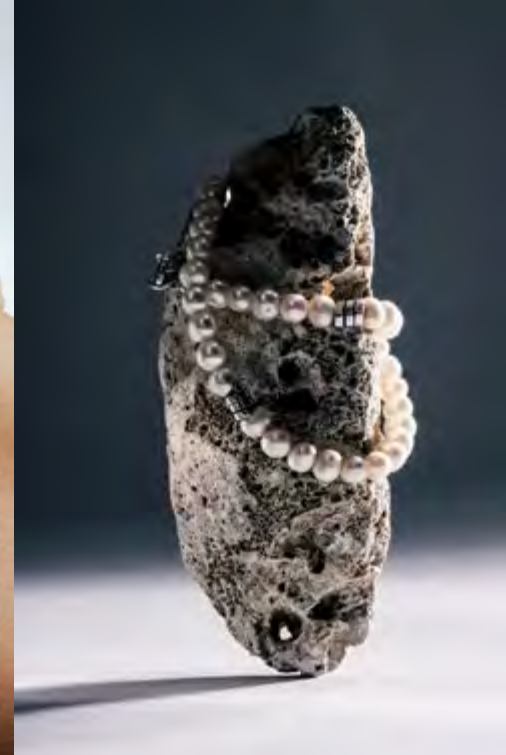


ACCESSOIRES

CLIENT: LOUIS VUITTON FOR L'OFFICIEL AUSTRIA

If you want your still
lives and campaigns
to speak the same
language...

JEWELRY
CLIENT: IC SPRING



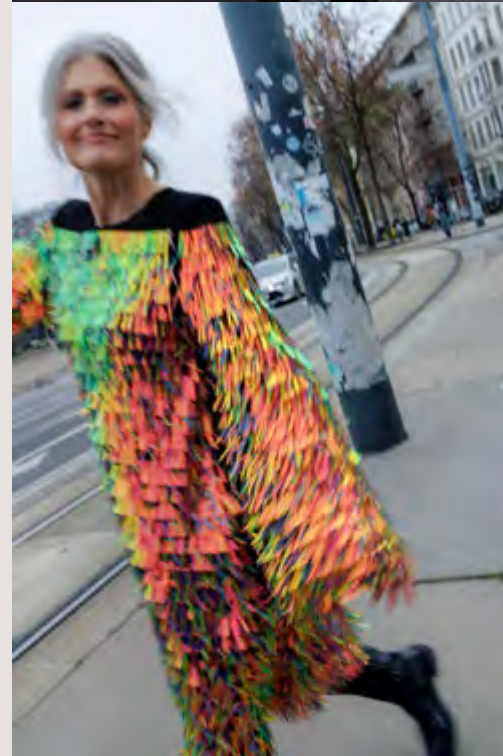


If you send over your
products and simply choose
your favorite content...

BEAUTY
CLIENT: DENIVIT



If you let us handle
the visuals and the
logistics...



FASHION
CLIENT: SIGNATURE MAGAZINE

If you give us
20 minutes per
model

FASHION
CLIENT: CORED MODEL
ACADEMY



If you want us to align your webshop with your branding...



FASHION
CLIENT: THE FEMALE COMPANY

If you want
something traditional
approached in a
non-traditional way...



FASHION
CLIENT: GÖSSL G-WAND

If you let us
combine studio and
on location shoot...



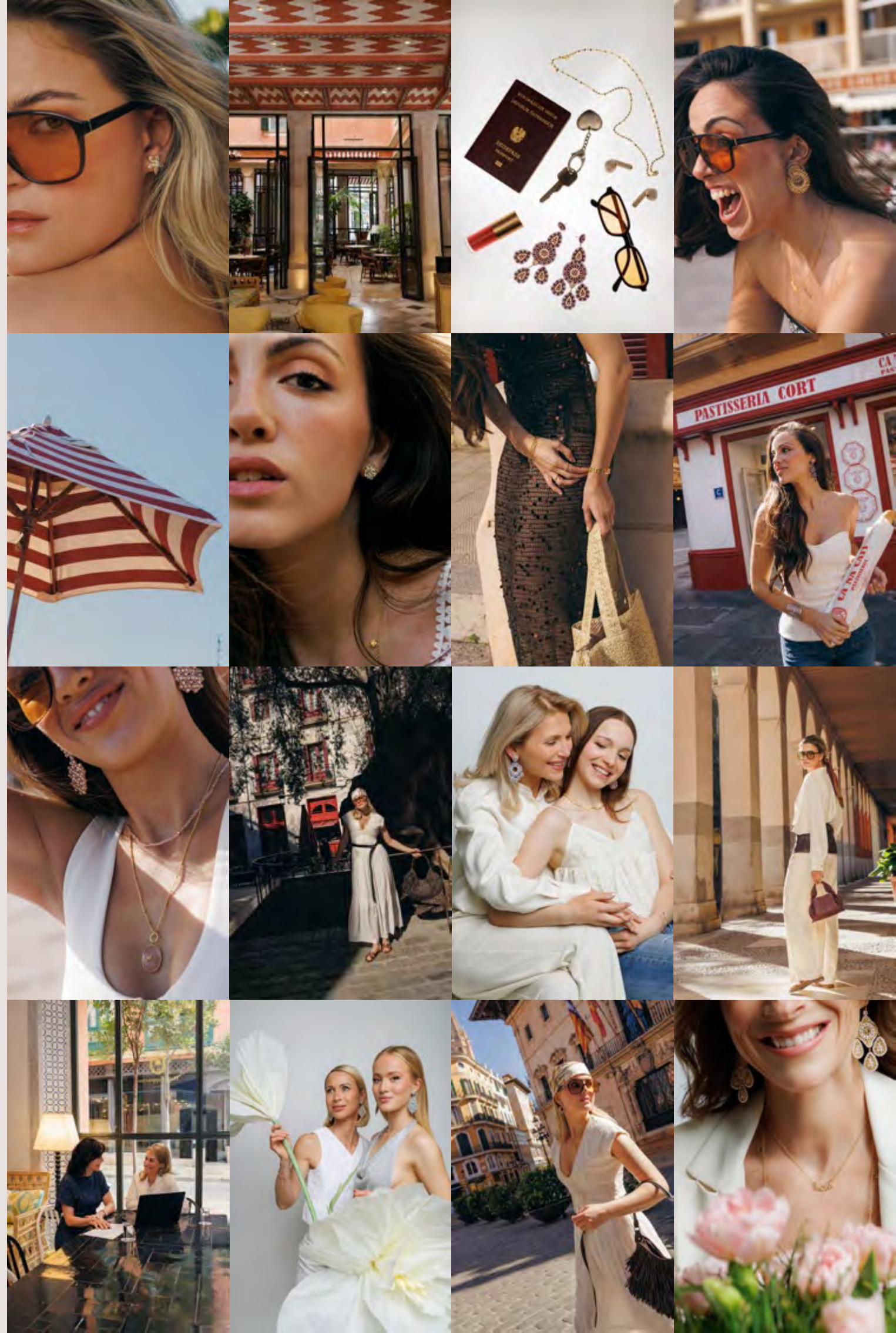
BEAUTY
CLIENT: CHIARO ZURICH



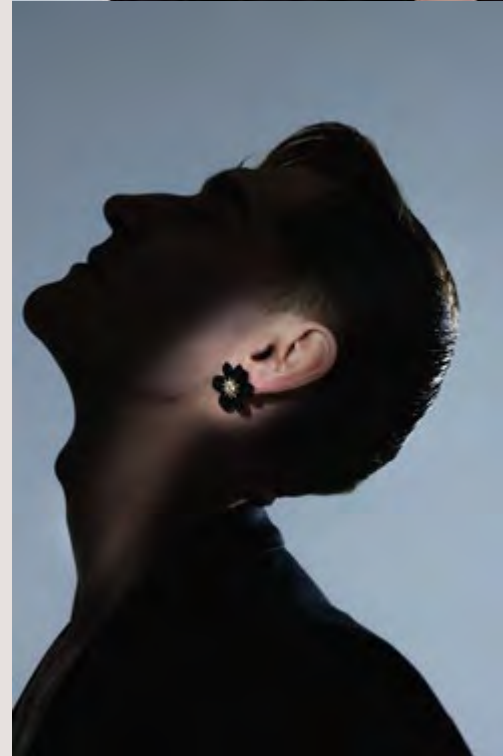
If you let us rethink your social media strategy...



JEWELRY
CLIENT: CAJOY



If you trust us
to combine
contrasting worlds...

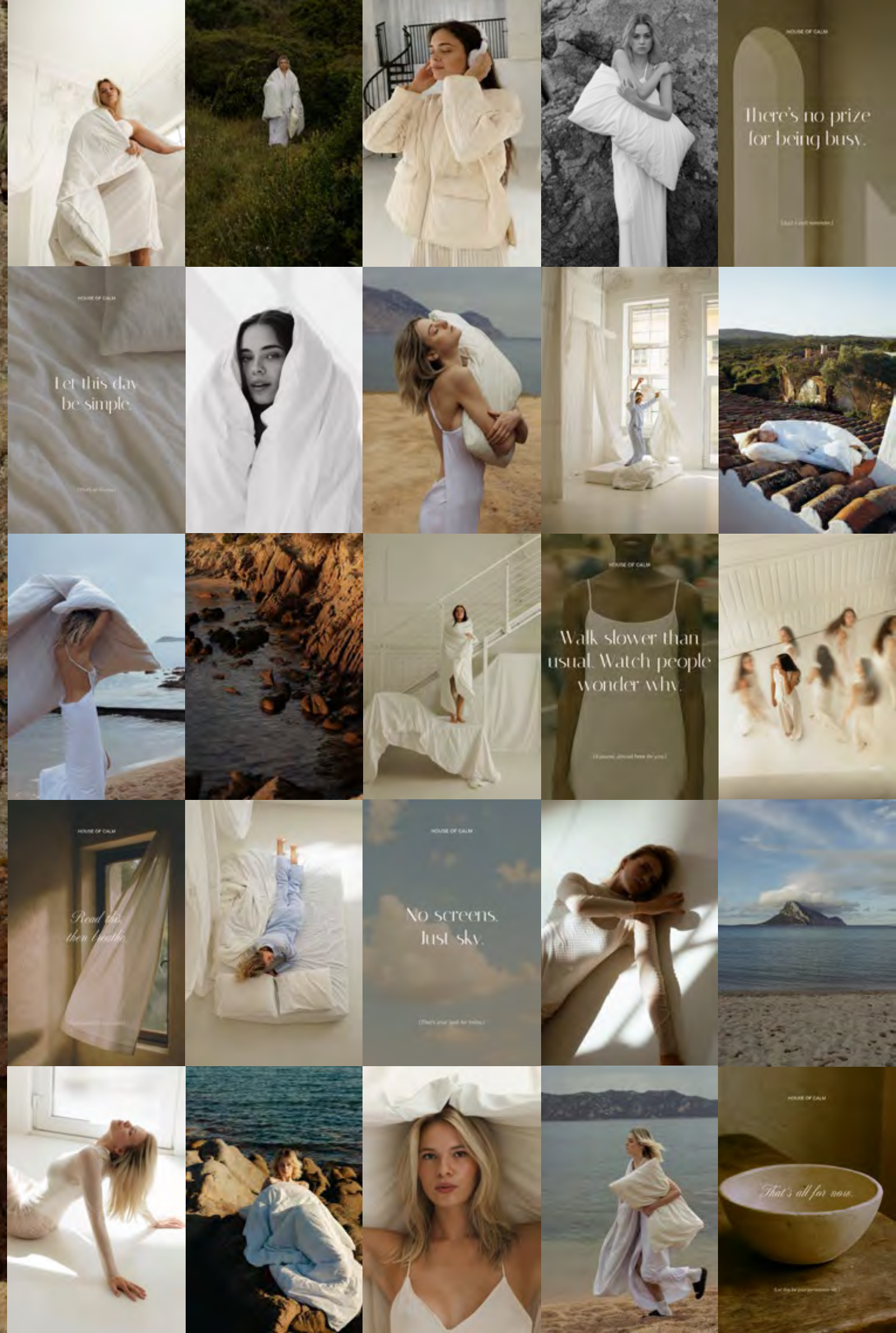


JEWELRY

CLIENT: VAN CLEEF & ARPELS FOR SIGNATURE MAGAZINE

If you want a
whole brand
universe instead of
just content...

LIFESTYLE
PROJECT: HOUSE OF CALM



So, if you need
ambitious concepts or visuals without
unnecessarily complicated productions,
here is where to find us:

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